



## Greenwich Police Department

### A Child is Missing Program

August 6, 2007

One of the most traumatic events any parent can experience is when they realize that their child is missing. A child is reported missing somewhere in the United States once every 40 seconds. Successfully locating missing children and returning them to their parents is of paramount importance to the parents, police, and the community. To maximize the chance of recovering a missing or lost child, the Greenwich Police Department has joined with **A Child is Missing (ACIM)**.

ACIM provides a rapid response telephone system, which alerts residents in a targeted area about a missing or endangered child, elderly person (suffering from Alzheimer's), college students, and mentally challenged or disabled individual's who have been reported missing to police.

An ACIM technician records an individual alert message, on behalf of the Greenwich Police Department, which is phoned to the area where the child was last seen. They incorporate satellite mapping to specifically identify the area to be called with an alert. ACIM can place up to 1,000 calls in 60 seconds, with a 98 percent listen rate by residents or businesses answering phones. Call recipients are asked to call police with any information they have about the missing or endangered person.

The ACIM alert program is no cost to police and is easy to use. It is available 24 hours a day, 365 days a year. With a proven track record nationwide, as well as in Connecticut, the ACIM alert program is one more tool the Greenwich Police Department is using to provide the citizens of Greenwich with the best and most up to date means to keep our community safe.

For more information on ACIM or to add your cell phone number and/or unlisted home phone number see their website: [www.achildismissing.org](http://www.achildismissing.org) or contact Sgt. John Slusarz, Greenwich Police Department, at 622-8071.