

**SOCIAL SERVICES
TOWN OF GREENWICH**

MEMO

TO: CAROL A. FEMIA, COMMISSIONER OF SOCIAL SERVICES
FROM: ALISON BRUSH, COMMUNITY GIFTS PROGRAM COORDINATOR
SUBJECT: 2004 GREENWICH CAMBERSHIP PROGRAM-FINAL REPORT
DATE: OCTOBER 27, 2004

The annual Greenwich Campership Program, administered by the Adult and Family Services Division of the Department of Social Services, enables low income and disadvantaged children ages 3-14 to attend summer camp and Senior Citizens age 55 and over to enjoy a summer program away from home. Campers are provided an exciting opportunity to make friends and to develop new interests and skills. Through recognition and awards programs, camps promote a more positive self-image and healthy social and emotional adjustment.

Of the 283 families that applied with 464 children, scholarships were awarded to 183 families with 276 children. This is 65% of the families and 59% of the children. 229 from 155 families attended camp, the same number of children as last year, and 6 or 4 % more families than last year's 149.

Of 2004's remaining 128 applicant families (128 last year also), 8 (6% of 128) were denied based on income guidelines, 28 (22% of 128) withdrew from the program after being awarded scholarships, and 92 (72% of 128) did not register after initially expressing interest in the program.

Please see Table I for an application process analysis, and Table II for the Campership Program comparison, which provides camper statistics and camp costs.

Second camp sessions are generally requested for children who are in need of supervised care while their parents work or who come from unusually troubled or high-risk family situations. This year scholarship money was available to provide second sessions for 11 children. This is the 2nd time in several years that donations have permitted this.

Every year before camp sessions begin, it is necessary to establish a waiting list for children whose parents requested assistance after the designated registration week (early April). Until we are sure of the total amount of funds and spaces available, we cannot offer a scholarship to the children on the waiting list. Our goal is to serve every request.

In 2004, a total of 83 children were on the waiting list at some time. By the end of the program, the list was cleared. Fifty-six (67%) accepted a camp scholarship. The others declined for a variety of reasons (changed mind, summer school, made other arrangements, moved, no longer able to contact, etc.). If adequate funds had been available at the start of the summer to guarantee a scholarship to everyone, most of the 27 wait-listed children who made other arrangements probably would have attended camp. A wait-list delay requires parents to sometimes make other plans.

Thirteen Seniors, one less than in 2003, vacationed at CONNRI Lodge, part of the Salvation Army's Camp CONNRI in Ashford, Connecticut. One Senior paid her full camp expenses. One paid \$100, one paid \$75, and one paid \$50. Nine Seniors received full scholarships.

The Department pays for camp transportation. The cost for transportation this year was \$9,375, \$3,106 or 25% less than last year. In the past fifteen years, camp transportation has been provided by four different contractors: TAG, four years; Port Chester Transportation, one year; Laidlaw, five years; and Greenwich Bus Co., five years. The bid requests are routinely sent out to several transportation companies. This past year, bids were turned in by Laidlaw, and Student Transportation of America (STA). STA's bid was significantly lower than Laidlaw's, so the contract was awarded to STA. The service was professional and efficient.

Sources of Referrals

Potential campers are identified primarily through referrals from school guidance counselors and social workers, the Department's casework staff, and self-referral. We also send press releases to the local media and announcements to local churches to make the public aware of camp opportunities offered through the Department.

Camp Registration Procedures: 7 Camp Registrations were held in early April. Four were in the evenings: one at each family public housing developments, and one at the Byram Archibald Neighborhood Center. Three were daytime registrations: two before school at Julian Curtis and Hamilton Avenue schools, and one at Town Hall.

Eligibility Guidelines

To qualify for a full camp scholarship, a child's family income must not exceed 175% of Federal Poverty Guidelines. This means that a family of four earning \$2,685 a month or less is eligible to receive full payment of camp fees. Exceptions are sometimes made for families with excessive rent, medical bills, or other unusual expenses. A special effort is made to provide camperships for children whose parents work. These parents need to utilize a combination of community-sponsored resources for child care, because of the prohibitive cost of conventional child care arrangements. Senior Citizens with monthly incomes of 175% or less of the poverty guidelines are also eligible to receive full camperships. See Table III for Income Guidelines.

Fundraising

In 2004, a total of \$83,496 was available in donations, \$14,760 or 21% more than the \$68,736 available in 2003. The Salvation Army Greenwich Service Unit generously contributed \$10,313. We were very pleased to again receive a large contribution \$12,500 from the 2003 Griff Harris Sr. Charity Golf Tournament. The Harris donation funded the camp fees of approximately 45 children in 2004. The Tournament takes place each September. We were again chosen to be a recipient in 2004. The proceeds from their third year's donation will be applied to the 2005 Campership Program. We are most grateful to the Harris family, and the Tournament sponsors, players, and supporters.

Three churches donated substantial sums in 2004: The First Presbyterian Church of Greenwich \$2,000; St. Barnabas Episcopal Church \$3,000; and The First Congregational Church of Old Greenwich, \$2,000. The Ohnell Family Foundation donated \$3,500. The W.R. Berkeley Corp. Charitable Foundation contributed \$2,500. The Lions Foundation of Greenwich donated \$1,000.

The Woman's Club of Greenwich donated \$1,100. Mrs. Ingunn McGregor donated \$10,000. Mr. & Mrs. Richard Case donated \$1,500. Mrs. Walter Burke donated \$1,000; many other groups and individuals donated smaller amounts.

Donations from the community totaled \$65,155, \$7,919 or 14% more than last year. Twenty seven groups, 4 or 17% more than last year, and 90 individuals or couples, 8 or 10% more than last year, donated to the program this year.

To promote the fundraising campaign, we submitted news releases to local newspapers and sent letters and brochures to corporations, churches, local businesses, civic organizations, individuals, and a few foundations. An article and a letter to editor appeared in the Greenwich *Time*. We are extremely grateful to the Greenwich *Time* for their informative and timely coverage of the program. The response was very positive.

Program Costs

The average net cost for a session at each camp ranged from a low of \$35 for the Salvation Army's one-week overnight Camp CONNRI to \$520 for Camp Hazen, an overnight camp where some sessions are two weeks in length. The overall average camp session cost was \$287 in 2004, vs. \$268 in 2003, an increase of \$19 or 7%.

In 2004, the full cost for camp fees was \$104,650, \$21,078 or 25% more than last year. We minimized the overall camp cost increases by making greater use of the least expensive camps. Several of the participating camps again gave generous discounts on camp fees, totaling \$31,977, an increase of \$13,652 or 74% from 2003. This increase was due primarily to discounts from the YWCA's camp TA-YI-TO, which didn't operate last year, and an opportunity to send two children to the ESF camp for free. Even with the greater discounts, the net cost for camp fees was \$72,661, \$7,426 or 11% more than last year. See Table V for a complete breakdown of costs.

Cost Management

We again endeavored to operate a cost-effective Campership program by directing volunteers at our annual registration to have parents select the less expensive camps as their first choice. Department caseworkers followed-up with all parents open as cases to ensure the lower cost camps were selected.

We encouraged registration at Kamp Kairphree, for example, one of the least expensive camps, and were successful in sending a large number of children there. We also offered 4 one-week scholarships to the Boys and Girls Club's Camp Simmons and Teen Camp. The cost for this summer program is very reasonable and many children chose this opportunity. Camp Simmons is more suitable for older children, around 9-11.

In summary, careful assignment of more children to the less-expensive camps, and this year's greatly increased camp discounts, held the increase in net cost of the Program to 11%, versus the 25% increase in the full cost camp fees.

Client Follow-up/Monitoring

Throughout the summer, the program coordinator maintains close communication with personnel at the participating camps, as well as with the bus company, to monitor the progress of the Department's campers, resolve any administration problems, and provide casework intervention when necessary.

In particular, outreach and supportive services are extended to parents of children who experience difficulty adjusting to camp or who exhibit aggressive or problematic behavior. This helps to link the children and their parents with other appropriate services in the Department of Social Services and with other community agencies.

Volunteers' Role

Each year, volunteers make important contributions to the Campership Program. They staff camp registration tables at all housing developments, the Town Hall, BANC, Julian Curtiss, and Hamilton Avenue schools, and provide transportation for the Senior campers to and from the bus pick-up point. We are most grateful to them. This year our Campership Volunteers included:

Margaret Adams	Rose Franco
Margaret Klumpp	Mary McNamee
Rosemary McPeake	Audrey Scutton

Distribution:

- Board of Social Services
- Salvation Army Greenwich Service Unit Board of Directors
- Campership Volunteers
- Field Representative, Salvation Army, Hartford

Table I

2004 CAMP APPLICATIONS PROCESS ANALYSIS-FAMILIES ONLY

	FAMILIES		CHILDREN	
APPLIED	283	100%	464	100%
Denied	-8	3%	-11	2%
ELIGIBLE	275	97%	453	98%
Failed to Register	-92	33%	-177	38%
AWARDED	183	65%	276	59%
Withrew	-28	10%	-47	10%
ATTENDED	155	55%	229	49%

Table II

CAMPERSHIP PROGRAM COMPARISON 2001-2004

	2004	2003	% Change	2002	2001
CAMPERS	242	243	0%	223	272
Children	229	229	0%	214	262
Seniors Citizens	13	14	-7%	9	10
CAMP COSTS	\$72,661	\$65,235	11%	\$59,675	\$64,502
Full Cost	\$104,368	\$83,560	25%	83,950	\$90,490
Less Discounts	-\$31,977	-\$18,325	74%	-\$24,275	-\$25,988
TRANSPORTATION COSTS	\$9,375	\$12,481	-25%	\$12,272	\$11,536

Table III

2003-2004 POVERTY INCOME GUIDELINES

All States (Except Alaska, Hawaii, and the District of Columbia)

Effective July 1, 2003

(In dollars)

Size of Family Unit	Annual Poverty Guideline	Maximum Income 175% of Poverty Guideline	
		Annual	Monthly
1	8,988.00	15,729.00	1,310.75
2	12,120.00	21,210.00	1,767.50
3	15,264.00	26,712.00	2,226.00
4	18,408.00	32,214.00	2,684.50
5	21,540.00	37,695.00	3,141.25
6	24,684.00	43,197.00	3,599.75
7	27,828.00	48,699.00	4,058.25
8	30,960.00	54,180.00	4,515.00

For family units with more than 8 members, add the following for each additional member:

3,132.00	5,481.00	457.00
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Table IV

DONORS TO 2004 CAMBERSHIP PROGRAM
CAMBERSHIP PRINCIPAL DONORS (2)
SALVATION ARMY GREENWICH SERVICE UNIT
GRIFF HARRIS CHARITY GOLF TOURNAMENT

CAMBERSHIP GROUP DONORS (27)

First Church of Christ, Scientist	Saint Mary Guild
First Church of Round Hill	Temple Sholom, Inc.
First Presbyterian Church	The Gibbons Foundation
St. Barnabas Episcopal	The Greenwich Reunion in Florida
St. Catherine of Siena	The Ashton Foundation Inc.
The Women's Fellowship-First Congregational Church	The Lions Foundation of Greenwich, Inc.
The Women's Fellowship-Second Congregational Church	The Ohnell Family Foundation
Greenwich Women's Civic Club, Inc.	The Thomas W. Smith Foundation
Combined Organizations of Police	The Woman's Club of Greenwich, Inc.
Cory & Bob Donnalley Charitable Foundation	W.R. Berkley Corporation Charitable Foundation
Greenwich Hibernian Assoc. Inc.	Chimblo Associates
Greenwich Lawn Bowls Club	Greenwich Taxi, Inc.
LLL Foundation Inc.	The Malkin Fund
Russel & Deborah Taylor Foundation	

CAMBERSHIP PRIVATE DONORS (90)

Mr. & Mrs. David Albert	Dr. & Mrs. Forbes Delany	Mrs. Patricia A. Napoli
Mr. Seymour Askin, Jr.	Mr. & Mrs. John Denne	Mrs. Ruth Newberg
Mrs. Patty Auchincloss	Ms. Jennifer Donnalley	Mr. & Mrs. Peter Orthwein
Mr. & Mrs. Richard V. Bergstresser	Mr. & Mrs. Charles Edgar	Mrs. Suzanne E. Packer
Ms. Deborah Berner	Ms. Elbee Farricker	Mr. & Mrs. Benjamin Phillips
Mr. & Mrs. Barton M. Biggs	Mr. & Mrs. Frank Furmark	Mrs. Patricia Piazza
Ms. Lucy Black Johnson	Mrs. J. Barrett Grant	Mrs. Irene Ponce
Mr. & Mrs. L. Thomas Block	Mr. & Mrs. Bruce M. Greenwald	Mr. & Mrs. Arthur Ribak
Mrs. Elizabeth Bonsal	Mr. & Mrs. Peter B. Griffin	Ms. Claudia Ridberg
Mr. & Mrs. John P. Booth Jr.	Mr. Steven P. Grunow	Mr. & Mrs. Richard M. Risinit
Mr. & Mrs. John R. Bowman	Ms. Linda Hartig	Mrs. Louise Robbins
Ms. Ann T. Boyd	Ms. Robyn Helmer	Mr. & Mrs. Michael J. Russell
Mr. & Mrs. Timothy M. Bradford	Ms. Rebeca L. Hohl	Ms. Marianne Scipione
Dr. & Mrs. Richard J. Brauer	Ms. Sally Baker Jenkins	Ms. Irene Senter
Mr. & Mrs. James T. Brett	Mrs. Sally Johnson	Mr. & Mrs. Paul C. Settelmeyer
Ms. Lynne Burgess	Ms. Lynne Kelly	Mr. & Mrs. Jonathan S. Shapiro
Mrs. Walter Burke	Ms. Cynthia A. Kral	Mrs. J. Cappie Smith
Ms. Katherine Burt	Mr. George E. Labbancz, Jr.	Mr. & Mrs. William H. Stein, Jr.
Mr. Thomas Cabot, Jr.	Mrs. Virginia Long	Ms. Mary B. Sullivan
Mr. & Mrs. John M. Calimafde	Mr. & Mrs. Donald MacDougall	Ms. Judith Tattar
Mr. Thomas Campenni	Mr. & Mrs. Stephen Mandel	Ms. Catherine Taylor
Mr. & Mrs. Stanley Caplan	Dr. & Mrs. Henry Markley	Mrs. Anita Thorenz
Mr. & Mrs. William J. Carogal	Ms. Bev Marx	Ms. Gloria Van Norden
Mr. & Mrs. Richard Case	Ms. Phyllis A. Matthews	Ms. Rosamond Vernon
Mrs. Jane Condon	Ms. Veronica A. Major	Ms. Joan Warburg
Mrs. Susan M. Coney	Ms. Ingunn T. McGregor	Mrs. Annette Wichman
Ms. Constance R. Cowen	Ms. Mary B. McNamee	Mr. Charles M. Wilds
Mr. & Mrs. Frank Coyle	Mr. & Mrs. Jesse Meyers	Mr. & Mrs. John H.T. Wilson
Mr. & Mrs. Conan M. Curley	Mr. & Mrs. Trygve Mikkelsen	Mrs. Mary Lou Woods
Mr. & Mrs. John Cutting	Ms. Lori R. Milton	Mr. & Mrs. Robert Wylie

Greenwich Department of Social Services

2004 Greenwich Campership Program

Table V: **CAMP COSTS BREAKDOWN 2001-2004**

CAMPS	CAMPERs (individuals)				SESSIONS (sessions)				FULL CAMP COSTS (dollars)				CAMP DISCOUNTS (dollars)				NET COSTS (dollars)			
	2004	2003	2002	2001	2004	2003	2002	2001	2004	2003	2002	2001	2004	2003	2002	2001	2004	2003	2002	2001
	BANC	39	42	37	38	40	42	37	38	17,500	17,750	16,875	10,925	3,500	3,550	3,375	525	14,000	14,200	13,500
CONNRI-Youth Camp *	8	8	10	10	8	8	10	10	280	280	350	300	0	0	0	0	280	280	350	300
CONNRI-Senior Camp	13	14	9	10	13	14	9	10	2,470	2,590	2,025	1,750	0	0	0	0	2,470	2,590	2,025	1,750
CAMP HAZEN-Session A	14	12	12	12	14	12	12	12	14,560	11,640	11,160	10,740	7,280	5,820	5,580	5,370	7,280	5,820	5,580	5,370
CAMP HAZEN-Specialty	12	12	12	12	12	12	12	12	7,140	6,720	6,420	6,180	3,570	3,360	3,210	3,090	3,570	3,360	3,210	3,090
KAMP KAIRPHREE	34	36	33	37	36	36	33	37	5,660	5,340	4,900	5,225	0	0	0	0	5,660	5,340	4,900	5,225
MUSIC & ART	1	2	1	2	1	2	1	2	200	400	195	390	0	0	0	0	200	400	195	390
SUNBEAM	19	27	19	19	19	27	19	20	7,600	10,800	6,300	7,500	0	0	0	0	7,600	10,800	6,300	7,500
YMCA	23	44	21	44	25	44	21	46	11,520	19,140	8,545	15,900	2,475	3,215	1,500	2,653	9,045	15,925	7,045	13,247
YWCA Ta-Yi-to	23	0	24	20	26	0	24	20	20,150	0	16,800	13,500	8,292	0	6,720	5,400	11,858	0	10,080	8,100
Sandpipers	9	11	4	9	10	11	4	9	2,250	2,420	880	1,980	0	0	0	0	2,250	2,420	880	1,980
Simmons	29	22	30	30	29	22	30	30	4,900	2,460	3,000	3,000	0	0	0	0	4,900	2,460	3,000	3,000
Teen Camp	5	5	4	6	5	5	4	6	550	540	400	450	0	0	0	0	550	540	400	450
Camp GanIsrael	0	0	4	NA	0	0	4	NA	0	0	4,500	NA	0	0	3,200	NA	0	0	1,300	NA
Camp Sloane	0	0	2	12	0	0	2	12	0	0	1,100	6,300	0	0	450	3000	0	0	650	3,300
Sailing Camp	2	4	0	0	2	4	0	0	660	1,280	0	0	660	1,280	0	0	0	0	0	0
Theatre	8	4	1	5	10	4	1	7	5,500	2,200	500	5,950	2,750	1,100	240	5,950	2,750	1,100	260	0
ESF Camp	2	NA	NA	NA	2	NA	NA	NA	3,450	NA	NA	NA	3,450	NA	NA	NA	0	NA	NA	NA
Boy Scout Camp	1	NA	NA	NA	1	NA	NA	NA	248	NA	NA	NA	0	NA	NA	NA	248	NA	NA	NA
Children's Day School	0	0	0	1	0	0	0	1	0	0	0	400	0	0	0	0	0	0	0	400
Total	242	243	223	267	253	243	223	272	104,638	83,560	83,950	90,490	31,977	18,325	24,275	25,988	72,661	65,235	59,675	64,502
Change Amt.	-1				10				\$21,078				\$13,652				\$7,426			
% Change from last Yr.	0%				4%				25%				74%				11%			

*The Salvation Army instituted new cost accounting in 1994; Service Units are charged \$35 per camper. The balance of each session cost is incorporated into each unit's budget.